



MOBILE: 912.398.4523

LACEYCAMPBELLDESIGNS@GMAIL.COM

1522 Central St. Apt1A Evanston IL 60201

LACEYCAMPBELLDESIGNS.COM

EDUCATION

Bachelors of Fine Arts in Furniture Design
Savannah College of Art and Design (SCAD) 11/09

EXPERIENCE

Crate & Barrel Crate & Kids | Northbrook, IL 11/18 - 03/19

- *Led the strategy for product design and development in kids furniture category*
- *Managed and coordinated development of new product and drove improvement of existing product and product lines.*
- *Led development cycle of product, ensuring development plan needs were met, RMU targets were achieved and product was trend forward and brand right.*
- *Provided innovative solutions and creative insight for product design in relation to market demands, trend analysis and company image.*
- *Worked in close partnership and alignment with the buying, planning and sourcing leadership teams to drive category growth.*
- *Evaluated and resolved technical feasibility, design optimization and production issues while adhering to financial targets.*

Lacey Campbell Designs | Toledo, OH 6/06 - 11/18

- *Small scale production of custom soft goods*
- *Multidisciplinary experience both in the US and far East including product refinement and customer presentation.*
- *Market conscious designs using concept sketching and 3D modeling*

Wallace Building Company | Toledo, OH 09/16 - 10/18

- *Custom Built-in Design management including- concept development, the creation of shop building prints, and scheduling material deliveries, cabinet production, and installation.*
- *Translated customer inspirations into budget-conscious pieces*
- *Supported multiple Interior Designers and Foreman while maintaining timelines*

Sauder | Archbold, OH 9/10 - 8/14

- *Hand sketch concepts to communicate the intent of the unit, while challenging everyday manufacturing techniques*
- *Develop line extensions through overseas manufactures via telecommunication, on site visits and digital prints*
- *Collaborated with Tech Designers and Engineers to work through constraints of our in line process*
- *Built relationships with various departments to create brand continuity and market ready designs*

AWARDS AND ACHIEVEMENTS

Furniture Today Editor's Picks Spring Market | High Point, NC 4/14
NeoCon Furniture Revolution Gallery | Chicago, IL 6/10
Guest Designer at St. Michael's School | Tybee Island, GA 10/09
What's New, What's Next @ 200 Lex | New York, NY 9/09